**Fantastica Vacation**

Following a long and very successful year; the owner and head of “Fantastica”; a booming middle-sized IT company, planned a summer vacation trip as an incentive for the company’s exhausted and stressed-out executive managers. He summoned the HR Manager of the company for a meeting and asked her to find the ideal place for the intended trip.

**Conclusion**

Hr manger has found a place called **North Pole**. It is aunique, relaxing, interesting and reasonably priced placed also it is a live place full of activities and abnormal activities for who love excitement with the average cost of accommodation, meals and entertainment per person per day is only **€30** and an average that predicted to spent is by the company is **€180.**

**Findings**

After the search and several meetings with various travel agencies, finally, found the ultimate vacation spot that is most suitable for the incentive trip

**What make North Pole good destination?**

1. The North Pole where long walks in the primitive wild replaces shopping sprees.
2. A cost that can easily be compensated through the cheap accommodation Igloos provide.
3. Extremely fresh and fulfilling self-made fish meals
4. The average cost of accommodation, meals and entertainment per person per day is only €30**.**

**Analysis**

The North Pole where long walks in the primitive wild replaces shopping sprees. In fact, air way tickets are the only considerable cost there is. A cost that can easily be compensated through the cheap accommodation Igloos provide, and the simple yet extremely fresh and fulfilling self-made fish meals. Whereas a single round-trip ticket to the North Pole would cost around **€500** vs. **€300** for regular European destinations, the average cost of accommodation, meals and entertainment per person per day is only **€30**.This is down from an average of **€180** spent by the company in similar previous trips. Given that there are 20 executive managers in Fantastica, the cost saving over a 5-day trip would be considerable.

**Beauty of North Pole (Data)**

1. The nature the North Pole offers is unique and unspoiled. It is exceptional because it is unlike anything the travellers have ever experience.
2. the midnight sun turns night into day which is a unique experience to most visitors. Unlike most other traveling destinations
3. the vision is not obstructed by constructions, and the endless spread of ice as far as the eyes can see helps people keep a cool head
4. To the contrary of what most people think, the North Pole is full of life, spotting wild life such as Polar bears, rabbits and foxes is a common occurrence that adds an element of owe and excitement and gives the landscape a different prospect.
5. Despite the relaxing nature of the surrounding, adrenaline-rush seekers can always find their fix in activities such as Dog-sleigh races which offer the thrill of speed.
6. Other highly interesting possibilities for leisure time activities varies from the serene and relaxing “fishing through ice holes” to the creative “ice sculpting”.
7. Revive the muscles rigid from all those long meeting sessions, a bit of ice-floe jumping is bound to do the trick.